

## Site Usage

9,119 Visits

58.54% Bounce Rate

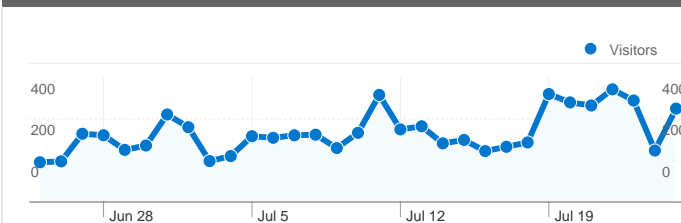
22,208 Pageviews

00:03:44 Avg. Time on Site

2.44 Pages/Visit

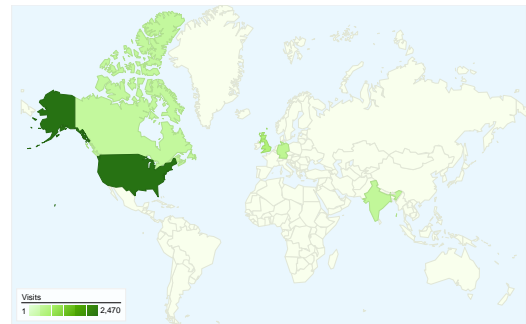
39.63% % New Visits

## Visitors Overview

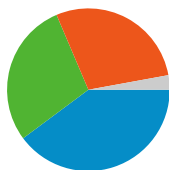


Visitors  
4,624

## Map Overlay



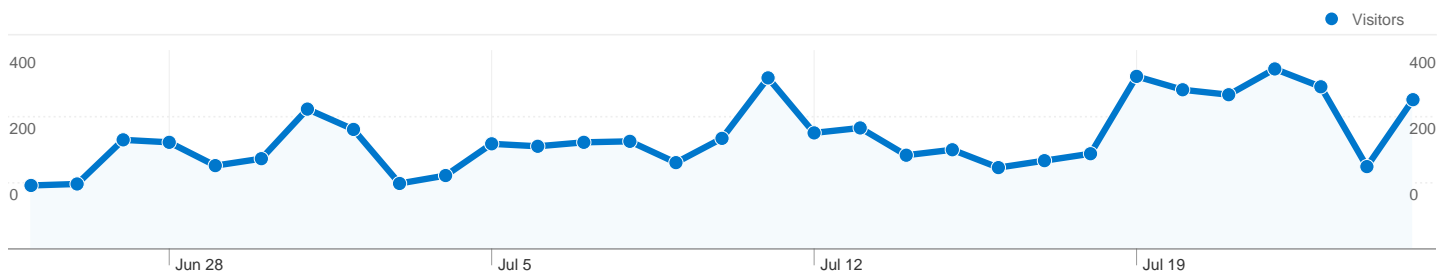
## Traffic Sources Overview



- **Search Engines**  
3,631.00 (39.82%)
- **Direct Traffic**  
2,624.00 (28.78%)
- **Referring Sites**  
2,602.00 (28.53%)
- **Other**  
262 (2.87%)

## Content Overview


Pages	Pageviews	% Pageviews
/	4,345	19.57%
/knowledge-base/tutorial-	2,125	9.57%
/store/line-drawing-game-	1,392	6.27%
/knowledge-base/free-source-	1,169	5.26%
/blog/	767	3.45%



**4,624 people visited this site**

 **9,119 Visits**

 **4,624 Absolute Unique Visitors**

 **22,208 Pageviews**

 **2.44 Average Pageviews**

 **00:03:44 Time on Site**

 **58.54% Bounce Rate**

 **39.63% New Visits**

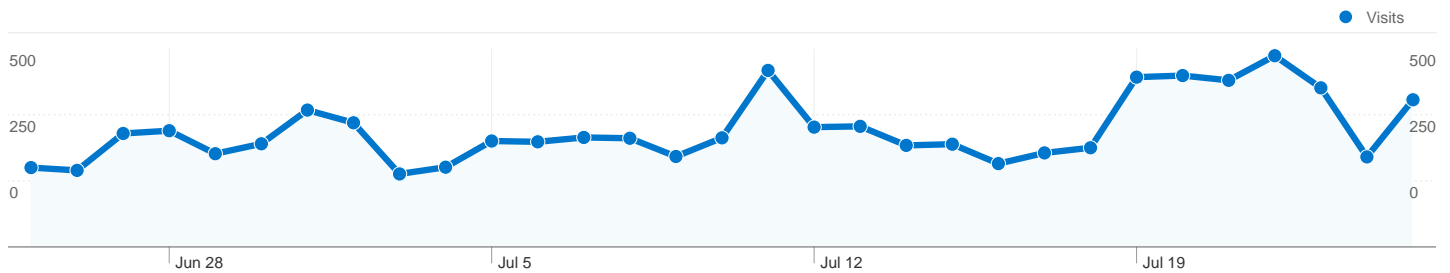
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Safari	4,139	45.39%	Unknown	3,130	34.32%
Firefox	2,851	31.26%	DSL	2,849	31.24%
Chrome	1,474	16.16%	Cable	2,356	25.84%
Internet Explorer	346	3.79%	T1	623	6.83%
Mozilla Compatible Agent	181	1.98%	Dialup	147	1.61%

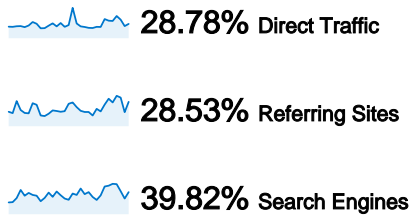
# Traffic Sources Overview

Jun 25, 2010 - Jul 25, 2010

Comparing to: Site



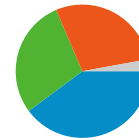
All traffic sources sent a total of 9,119 visits



28.78% Direct Traffic

28.53% Referring Sites

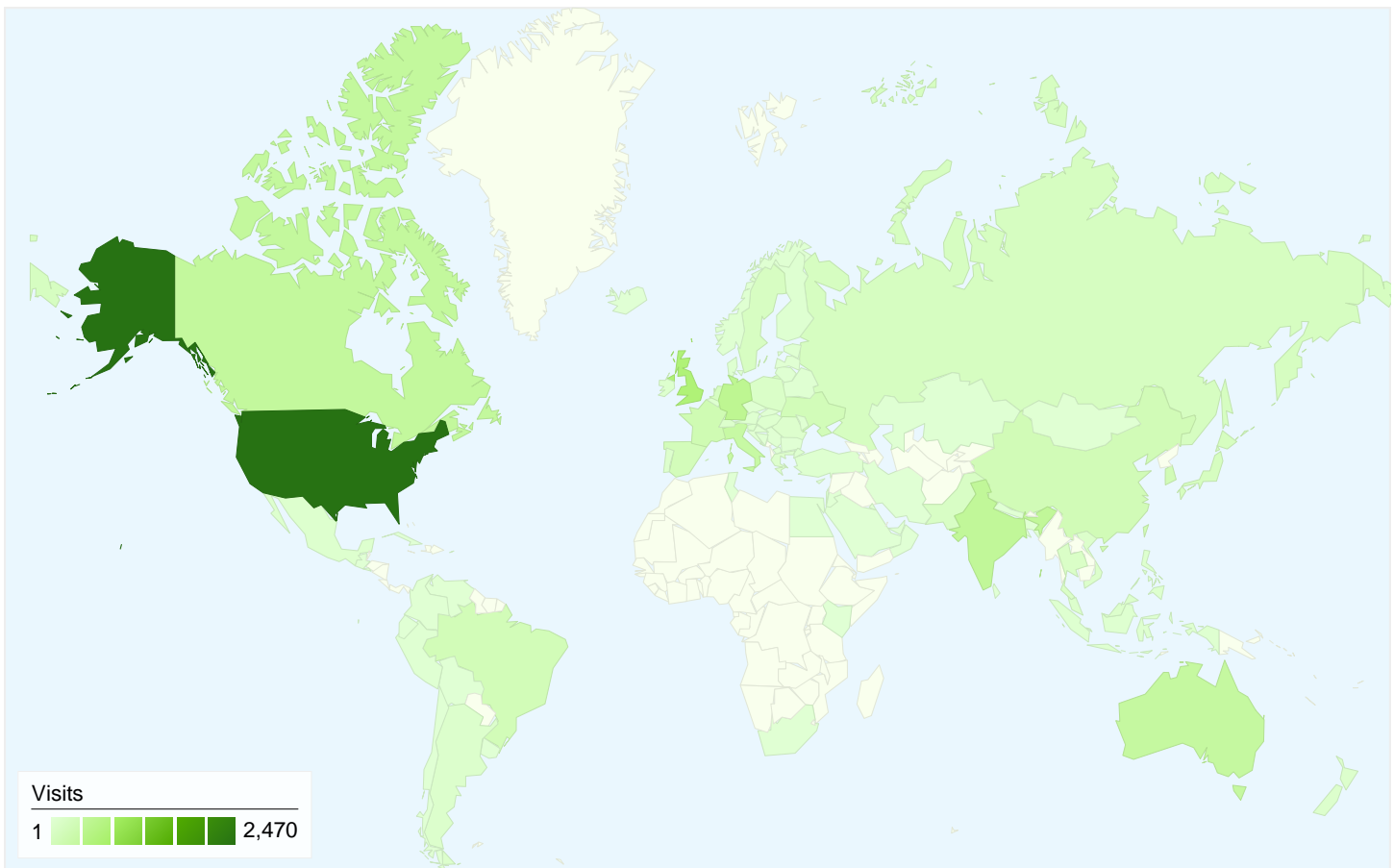
39.82% Search Engines



■ Search Engines  
3,631.00 (39.82%)  
■ Direct Traffic  
2,624.00 (28.78%)  
■ Referring Sites  
2,602.00 (28.53%)  
■ Other  
262 (2.87%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	3,601	39.49%	cocos2d	413	11.37%
(direct) ((none))	2,624	28.78%	learn cocos2d	100	2.75%
cocos2d-iphone.org (referral)	868	9.52%	learn iphone and ipad cocos2d	65	1.79%
gaminghorror.net (referral)	433	4.75%	cocos2d iphone	56	1.54%
twitter.com (referral)	257	2.82%	cocos2d game tutorial	52	1.43%

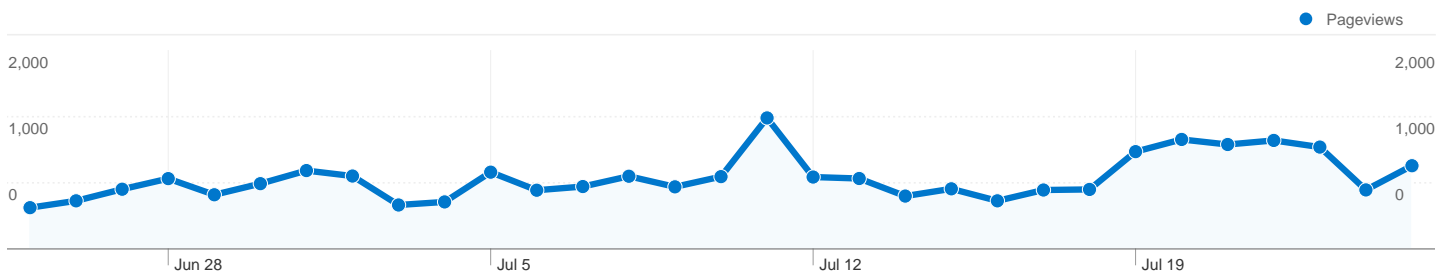


## 9,119 visits came from 96 countries/territories


### Site Usage

Visits 9,119 % of Site Total: 100.00%		Pages/Visit 2.44 Site Avg: 2.44 (0.00%)		Avg. Time on Site 00:03:44 Site Avg: 00:03:44 (0.00%)		% New Visits 39.53% Site Avg: 39.63% (-0.25%)		Bounce Rate 58.54% Site Avg: 58.54% (0.00%)	
Country/Territory			Visits	Pages/Visit	Avg. Time on Site	% New Visits		Bounce Rate	
United States			2,470	2.62	00:03:59	43.85%		54.49%	
United Kingdom			682	2.47	00:04:53	37.98%		55.13%	
Germany			482	2.39	00:03:01	37.55%		60.17%	
India			436	1.74	00:02:07	34.40%		72.25%	
Canada			408	2.77	00:03:59	48.77%		54.17%	
Australia			382	2.10	00:04:56	31.41%		63.87%	
Italy			355	1.65	00:01:04	21.69%		76.62%	
France			246	3.11	00:02:40	28.46%		40.65%	
China			216	2.71	00:04:41	53.70%		51.39%	

South Korea	215	2.07	00:02:13	46.51%	65.12%
1 - 10 of 96					



Pages on this site were viewed a total of 22,208 times

 22,208 Pageviews

 18,852 Unique Views

 58.54% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	4,345	19.57%
/knowledge-base/tutorial-professional-cocos2d-xcode-project-	2,125	9.57%
/store/line-drawing-game-starterkit/	1,392	6.27%
/knowledge-base/free-source-code/	1,169	5.26%
/blog/	767	3.45%